

Boost Your Community's Funding Application Competitiveness



Shawn O'Shea, AICP
Planner | Client Service Manager



Jim Holz, AICP
Planner | Client Service Manager

Presentation Outline

What We Do

Why Planning is Important

Stimulus Update

Types of Projects We Could Be Thinking About

Prepare for Funding

Get Started Now

Breakout Rooms

OUR SERVICES



Mobility

- Urban/Rural Roadway Design
- Real Estate
- Traffic & Roundabouts
- Bridge/Structural Engineering
- Construction Services
- Aviation



Land

- Agriculture
- Environmental
- GIS
- Landscape Architecture
- Parks and Recreation
- Planning
- Surveying
- Waterfronts



Water

- Electrical Systems
- Potable Water
- Wastewater
- Water Resources
- Wetlands



Public Works

- Construction-Related Services
- Engineer of Record
- Funding
- Housing
- Industrial Parks
- Infrastructure



Buildings

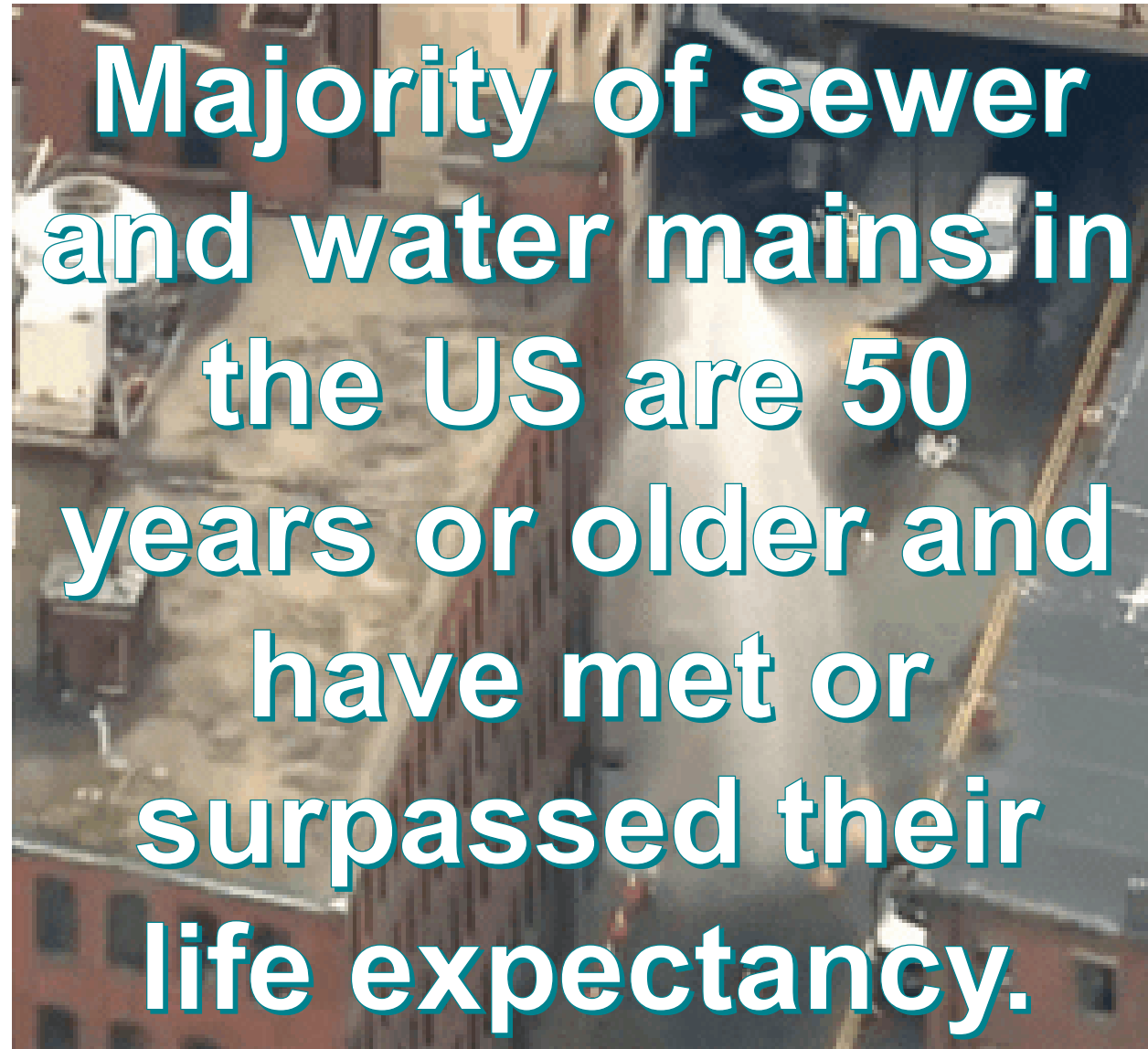
- Architecture
- Electrical
- Mechanical
- Plumbing
- Structural



Roads? Where we're going we don't need...

Maybe We Fell Short of Expectations in 1985...

We have a lot of Infrastructure and Most of it is Aging



**Majority of sewer
and water mains in
the US are 50
years or older and
have met or
surpassed their
life expectancy.**

Most Take Our Conveniences for Granted



Taking Care of Infrastructure and Community Assets





What are industry leaders saying about stimulus?



What does shovel-worthy mean?



What can we expect from the Biden administration?

What We're Watching

- Business Assistance Grants
- Job Retention and Growth
- Broadband
- Infrastructure
- Water Quality



Shovel-ready and Shovel-worthy

- ✓ Pull your facilities plan
- ✓ Update your comprehensive plan
- ✓ Modernize your park plans
- ✓ Create a strategic plan
- ✓ Develop a road improvement prioritization plan
- ✓ Review your CIP
- ✓ Communicate your plan





How to Stand Out

- **Income / Eligibility Criteria**
- **Impact**
- **Need**
- **Have a Plan**
- **Establish Priorities**
- **Build a Consensus Now!**



Additional Considerations

- Procurement process
- Rate requirements
- Studies or reports
- Environmental/historical/ architectural reviews
- Engineering requirements or design standards
(American Iron and Steel)
- Federal Davis-Bacon requirements
- DBE/WBE/MBE participation requirements
- Proof of property ownership (legal opinions, right-of-way mapping)
- Property acquisition procedures
- Resolution adoption

CIP/Strategic Planning Process Example

Public/City
Input & Engagement

Prioritization of Projects

Development of Capital
Improvement Plan

CIP is
updated
annually
and used
to guide
decisions
Into the
future
looking
forward
5 years

Community-wide
**Strategic Planning
Workshop**

Infrastructure concerns

- Sewer
- Water
- Storm
- Streets
- Facilities

Council/City Staff
**Capital Improvement
Program**

Interviews with
Department Staff
and Community
Groups

Non-infrastructure
concerns

- Gateway
- Development Planning

Recap of Feedback
with Council

Available Funding

Capital Improvements Plan - CIP

CIP Project Category	FY2014-2015 1	FY2015-2016 2
Water System	\$59,440	\$812,580
Wastewater System	\$47,440	\$638,500
Storm Drainage	\$208,420	\$2,349,400
Streets, Sidewalks and ROW	\$ -	\$90,000
CIP PROJECTS TOTAL	\$315,300	\$3,890,000

Total
\$3,168,900
\$1,061,020
\$4,423,840
\$5,241,000
\$80
\$13,894,760

Park Improvements Sports Complexes

2019-20/2024-25 Capital Improvements Program

Chart of Accounts: C046PK99 PK176
 Department Responsible: Park and Recreation
 General Category: Recreation/Culture - New/Expansion
 Relationship to Strategic Plan: Great Neighborhoods, Opportunities for Leisure PlanDSM Pages 54-52
 Ward(s): 1,2,3,4
 Neighborhood(s): City-wide

Cost for Plan Period: ---
 Cost Beyond Six-year Period: ---
 Committed 06-30-2018: ---
 Estimated Useful Life (years): 50
 Start Date: ---
 End Date: ---
 Ongoing: ---
 Ongoing: ---


	TOTAL	PRIOR YEARS	BUDGET		PLAN YEARS						
			2018-19	2019-20	2020-21	2021-22	2022-23	2023-24	2024-25		
Beginning Balance											
Revenues:											
G.O. Bonds Issued	1,112,665	862,665	367,604								
G.O. Bonds to Be Issued	1,400,000		250,000								
Polk County	200,000	200,000									
Private	1,350,000	550,000		100,000							
RISE	123,453	123,453	600,000		100,000	300,000	300,000	300,000	300,000	300,000	
Total Revenue	4,186,118	1,736,118	1,050,000	100,000	100,000	300,000	300,000	300,000	300,000	300,000	
Transfers In (Out):											
PK187 - Chesterfield Park	(160,000)			100,000							
Total Transfers	(160,000)		(160,000)								
Expenditures:											
Ending Cash Balance	4,026,118	1,368,514	1,257,604								
Change in Expend. (Prev. Y)	287,733	(819,871)	807,604								

Description: This project provides for the planning, design, development, repair, and maintenance related to baseball, soccer, softball, and tennis complexes. Improvements include: FY2019 - Cowmie Sports Complex Entry Signs \$300,000 (Donated Funds), Cowmie Soccer Park Expansion Feasibility Study \$100,000, Cowmie Baseball site improvements - \$158,000.

Justification: These sports complexes not only serve a recreation need for the local residents, they also bring in baseball, soccer, softball, and tennis tournaments bolstering the City's economy and adding to our overall status as a tourism destination.

Explanation of Change in Expenditures: This project has not changed significantly from last year's CIP.

Operating Budget Effect: The proposed projects in the next few years are not expected to significantly affect the operating budgets. The operating budgets are reimbursed for City Staff work on these projects.



WORKPLAN	FY 2019		FY 2020		FY 2021		FY 2022		FY 2023		FY 2024	
	Jul-Sep 18	Oct-Dec 18	Jan-Mar 19	Apr-Jun 19	Jul-Sep 19	Oct-Dec 19	Jan-Mar 20	Apr-Jun 20	Jul-Sep 20	Oct-Dec 20	Jan-Mar 21	Apr-Jun 21
Cowmie Soccer Signage	Design	Design	Design	Award Bid	Construction	Construction	Construction	Construction				



Collect the Data



- System Studies to Determine Need
- Preliminary Engineering Report
- Intended Use Plan
- LMI Surveys

Asset Management - GIS



The EPA's definition of Asset Management: the practice of managing infrastructure capital assets to minimize the total cost of owning and operating these assets while delivering the desired service levels.

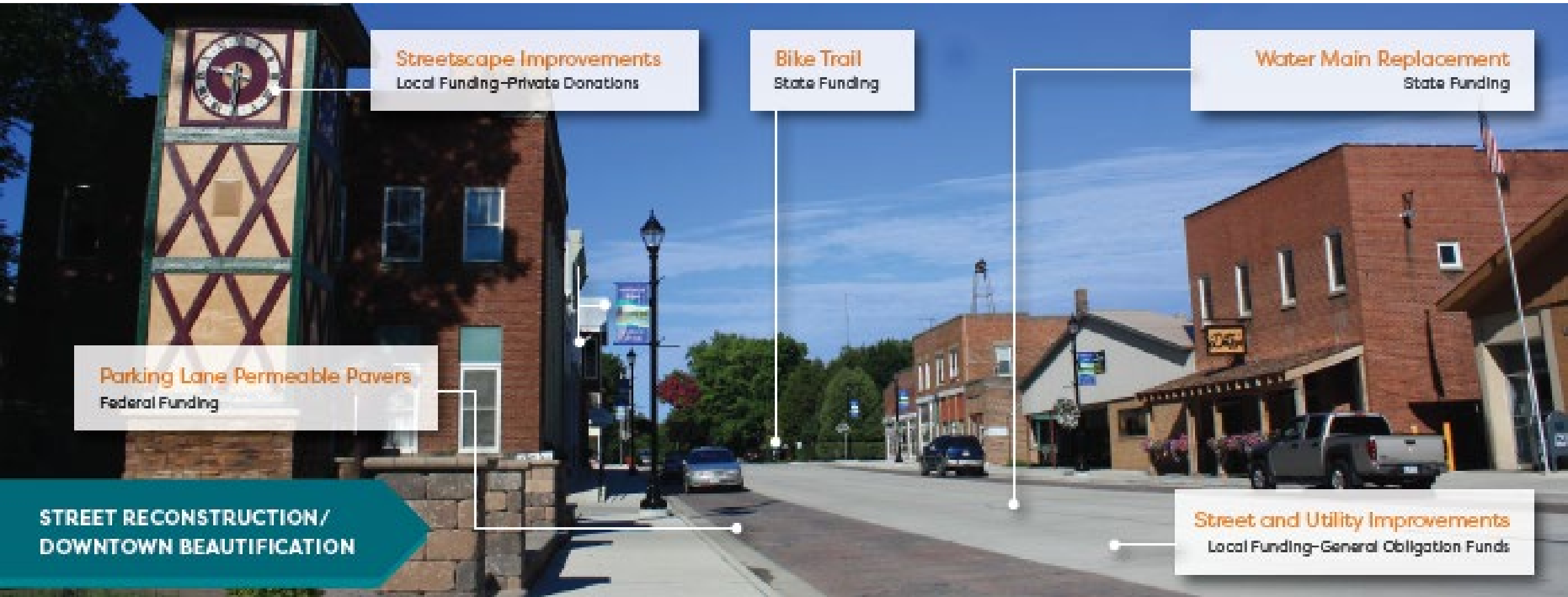
Comprehensive Planning (Complete Planning)



The word **comprehensive** means complete. So Comprehensive Planning by definition is “**complete planning.**”

A community comprehensive plan is a **30,000-foot view** of your community at a particular moment in time.

Success Story



Streetscape Improvements
Local Funding-Private Donations

Bike Trail
State Funding

Water Main Replacement
State Funding

Parking Lane Permeable Pavers
Federal Funding

Street and Utility Improvements
Local Funding-General Obligation Funds

**STREET RECONSTRUCTION /
DOWNTOWN BEAUTIFICATION**

What do you have cooking?



Wrap Up



March 23rd
Park Planning in a New Era
of Recreational Trends and
Challenges [Webinar]



- Stimulus and any grant program is competitive
- Leveraging your community and system plans will help your competitive edge in the application process

- Planning efforts are scalable
- Revisit your existing plans and studies
- Prioritize your opportunities

Q&A

Breakout Sessions

You'll now be placed into breakout sessions based on the state in which you're located after Q&A.



Shawn O'Shea, AICP

IA Breakout
soshea@msa-ps.com



Steve Tremlett, AICP, CNU-A

IL Breakout
stremlett@msa-ps.com



Kate Eiyneck

MN Breakout
keiyneck@msa-ps.com



Jason Valerius, AICP

WI Breakout
jvalerius@msa-ps.com