

Project Prioritization: Planning for Funding Success

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Presentation Outline

Zoom Webinar Tips

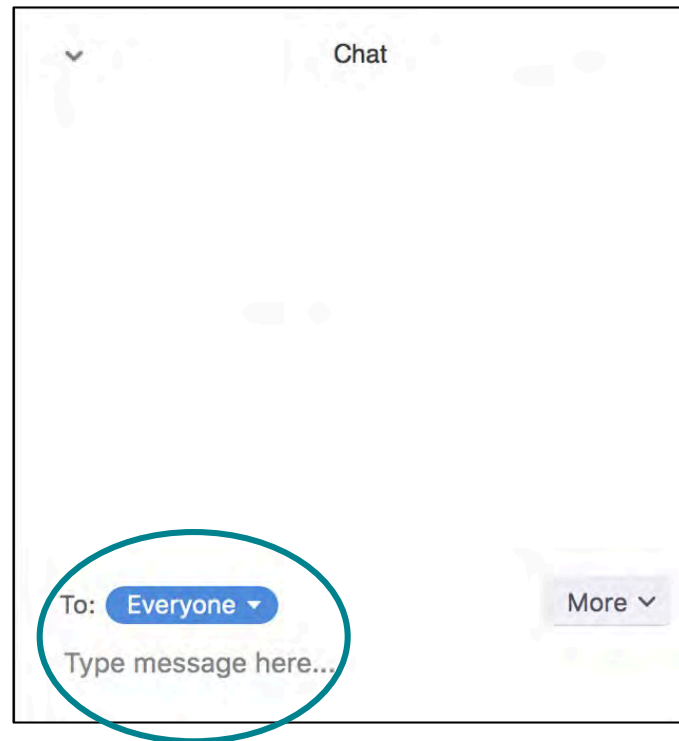
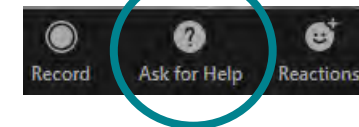
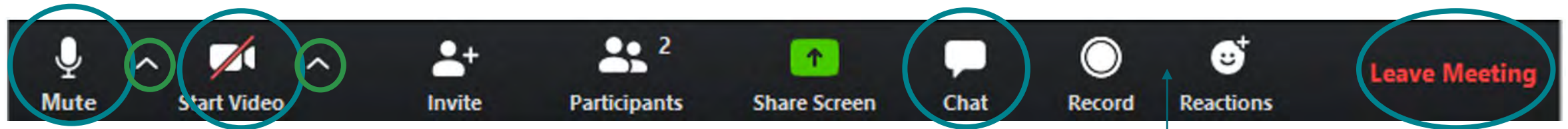
Introduction to MSA

Prioritization Best Practices

Breakout Sessions

Open Forum

ZOOM MEETING ATTENDEE CONTROLS



- Webinar is one hour and is being recorded
- Type your questions in the Chat – Shelley Granberg
- Add your state code to your name for the breakout rooms
- Use “Ask for Help” during breakouts

FIRM OVERVIEW



100%
EMPLOYEE-OWNED



ENABLING PEOPLE TO
POSITIVELY IMPACT
THE LIVES OF OTHERS
SINCE 1962.



63 INDUSTRY
AWARDS SINCE 2010



\$500+ MILLION GRANTS
AND LOW-INTEREST LOANS



350+ TEAM
MEMBERS IN 17
OFFICES



IT'S MORE THAN A PROJECT.
IT'S A COMMITMENT.



Project Challenges

- *Do you keep rolling over your projects from year to year?*
- *Do you struggle to bring departments together and get everyone talking before the money is spent?*



Funding Challenges

- *Are you taking the greatest advantage of bundling opportunities?*
- *If you were awarded grant funding tomorrow, do you know what project you'd advance first?*
- *If stimulus funding was made available tomorrow, do you have a project that would qualify for funding?*

PRIORITIZATION BEST PRACTICES

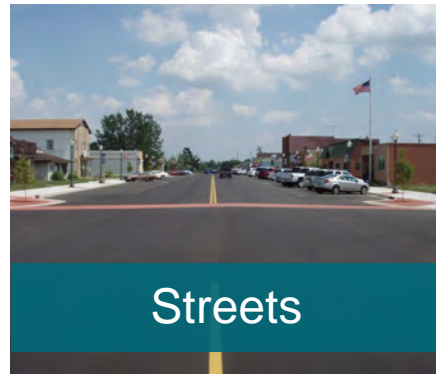


Identify the Needs

Planning, Planning, Planning!



- Water Modeling
- Water System Study
- Wastewater Facility Plan
- I/I Study
- Stormwater Management Plan



- Street Evaluation
- Traffic Study
- ADA Evaluation
- Intersection Evaluation
- Safety Audits/ Assessments
- Complete Streets Initiatives
- GIS Inventory/ Condition Database



- Comprehensive Plan
- Downtown Master Plan
- Housing Study
- Annexation Study
- Strategic Plan



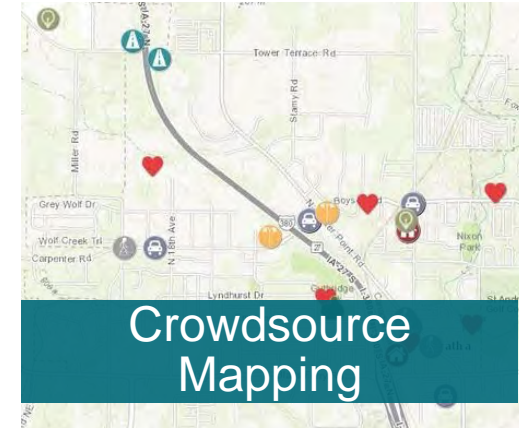
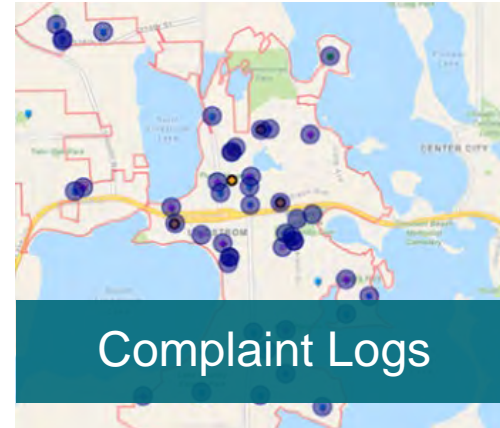
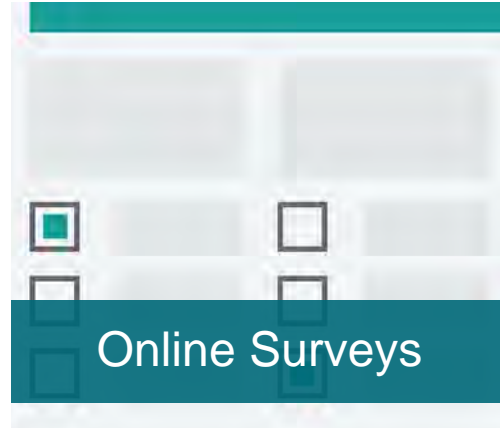
- Comprehensive Outdoor Recreation Plan/Parks Master Plan



- Space Needs Analysis
- Existing Facilities Evaluation
- ADA Evaluation

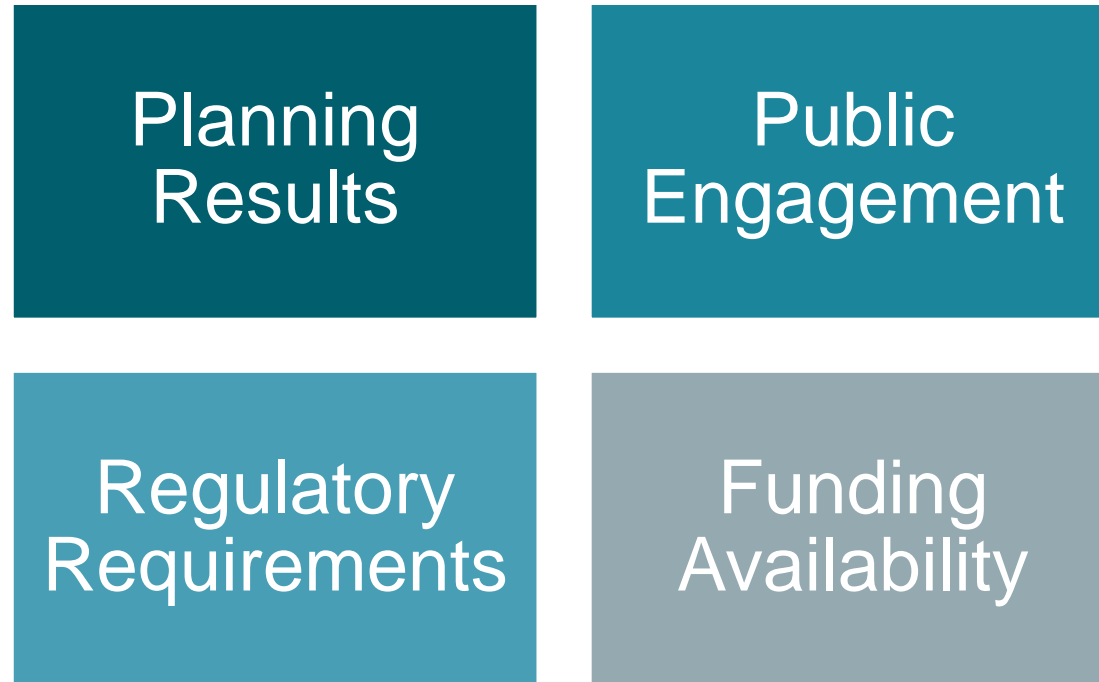
Identify the Needs

Public Engagement





Synthesize the Information





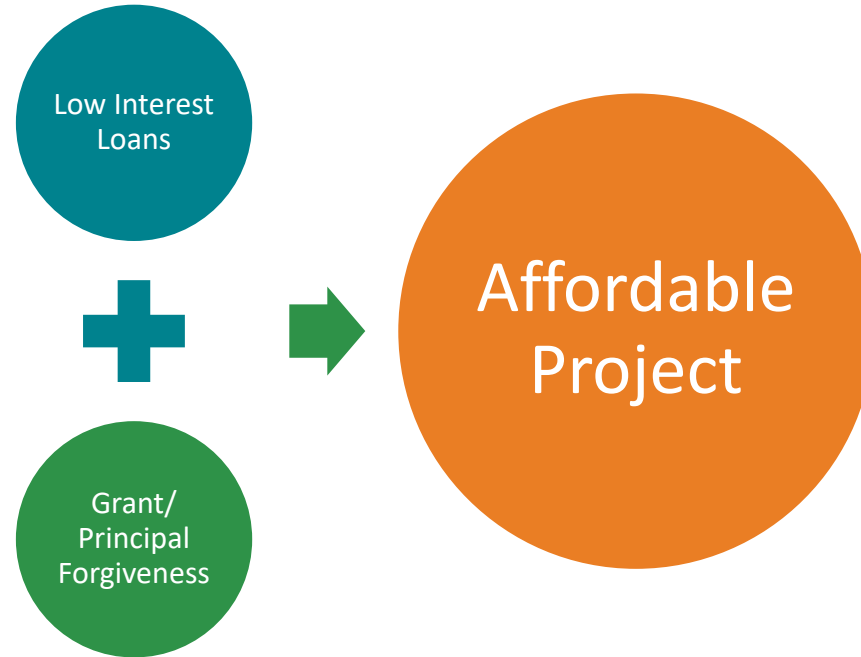
Move Every Stone

- Communicate
 - With your consultant/engineer
 - About upcoming development, TIF status, etc.
 - With your governing body
 - Be consistent about problem areas and honest about issues
 - They can't fix it if they don't know (or remember) it's broken
 - With Your Regulating Agencies
 - Take care of requirements (cross connection, wellhead protection)





Get Creative – and Be Flexible





Elgin, IA

- Elgin's Center Street
- Turkey River Recreational Corridor Bike Trail
- Water system improvements
- Stormwater quality improvements

Promote
Your
Needs



Work
“Out Loud”

Discuss & Publicize Priorities

Be
Shovel-
Ready

Build and Maintain Momentum



In the plan

Completed conceptual planning & cost estimates

Completed environmental assessment

Secured property

Completed preliminary design

Completed final design

Received construction permit